

REP HEADLINE# 6300000 TRF# 329372 REP: TEL# 703 528 7800 FAX# 703 528 7880  
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT31/12 10.17  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*

ADV # ADV. NAME POLI/RPOF 3 PACK//R/STR/FL REP. # OFF. # 6556 SALESMAN #  
AGY # 1977 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ELISE CLOYD

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- JOE KNAUER  
TOWSON, MD 21286

ORDER # CONTRACT # 6300000 CLASS: NATL. LOCAL REGIONAL

PRDCT RPOF-3 PAC EST#1927 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT31/12 10.17

REP: TO IAN  
FR JULIE  
OK'D M4-6  
PLS CFM, THX 10/31

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009  
RPOF-HUKILL, GAETZ, GARDINER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18	S		1200N-1230P	30		\$600.00	11/3	11/3	0		SAT	0

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 1927  
PROGRAM : NEWS

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
46	A		1200N-700P	30		\$2,750.00	11/3	11/3	1		SAT	1
PROGRAM : FBALL												
ORD COM1: WE CAN OFFER *****THIS A RESEND WITH MG OFFER INSTEAD OF CREDIT DUE TO												
ORD COM2: MORE MONEY OUT												
THIS IS A REPLACEMENT FOR N/A SPOT ON NOV3 ON LINE-18 FOR 1 SPOT/WK												
THIS IS A REPLACEMENT FOR N/A SPOT ON NOV5 ON LINE-36 FOR 1 SPOT/WK												
47	A		600A-700A	30		\$850.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER *****THIS A RESEND WITH MG OFFER INSTEAD OF CREDIT DUE TO												
ORD COM2: MORE MONEY OUT												
PART OF A MAKEGOOD MADE UP OF LINES 46-47												
24	S		600P-630P	30		\$1,500.00	11/4	11/4	0		SUN	0
PROGRAM : NEWS												
49	A		600P-700P	30		\$1,500.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
ORD COM1: NEWS WILL AIR 6-7P ON SUNDAY 11/4												
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-24 FOR 1 SPOT/WK												
36	S		730P-800P	30		\$3,000.00	11/5	11/5	0		MON	0
PROGRAM : WHEEL												
48	A		600A-700A	30		\$850.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
ORD COM1: DOLLARS ARE MADE GOOD FROM HDL# 6299983												
STATION MAKEGOOD OFFERS:												
M4	OK'D		BUY#18			MISSED:SAT/1200N-1230P	NOV3		30S	\$600.00	(OCT30/12)	
			BUY#36			MON/730P-800P	NOV5		30S	\$3,000.00		
						OFFER:SAT/1200N-700P	NOV3		30S	\$2,750.00	PLS ADVISE.	
						& SUN/600A-700A	NOV4		30S	\$850.00		
CMT:WE CAN OFFER *****THIS A RESEND WITH MG OFFER INSTEAD OF CREDIT DUE TO												
CMT:MORE MONEY OUT												
M5	OK'D					MISSED:BONUS	NOV4		30S	\$850.00	(OCT31/12)	
OFFER:SUN/600A-700A												
CMT:DOLLARS ARE MADE GOOD FROM HDL# 6299983												
PLS ADVISE.												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

STATION MAKEGOOD OFFERS:

M6	OK'D	BUY#24	MISSED: SUN/600P-630P				NOV4		30S	\$1,500.00	(OCT30/12)	
			OFFER: SUN/600P-700P				NOV4		30S	\$1,500.00	PLS ADVISE.	
			CMT: NEWS WILL AIR 6-7P ON SUNDAY 11/4									

NOV/12 73835.00

CONTRACT TOTAL 73835.00

TOTAL SPOTS 49

MARKET TOTALS \$436,833

WFTV 36%	WKMG 16%	WESH 29%	WOFL 16%	WKCF 1%	WRBW 1%	CABL 0%
WOPX 0%	WRDQ 1%	EFTV 0%				

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE